

# 5Element Training and Consultancy

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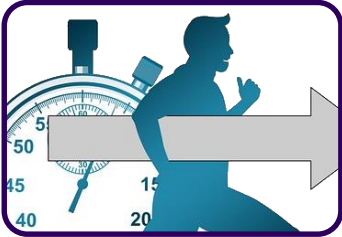
## 2025 Training Catalog







# Corporate



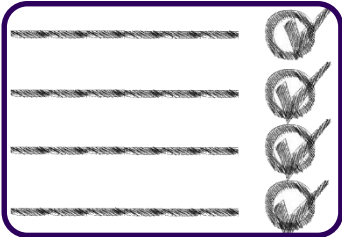
## Mission

10 To provide innovative, investigative and dynamic training and management consultancy services that can change according to the needs of the institution in order to ensure that the institution's management and employees increase their success levels in business performance criteria.



## Vision

10 To be the most preferred corporate development training and management consultancy company in Turkey.

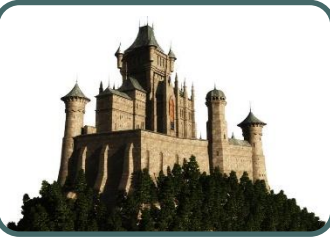


## Values

- 10 Inovative
- 10 Being critical
- 10 Thrustworthiness
- 10 To be fair
- 10 Consistency
- 10 Fidelity



# About Us



## Company

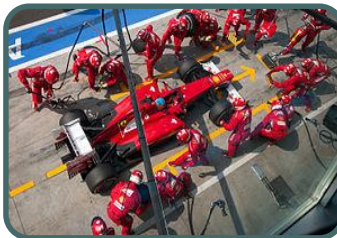
5Element Training and Consultancy was founded in 2014 by Tevfik Murat Tamer, combining 25 years of officer experience, 20 years of management and 15 years of teaching experience.



## Design of Trainings

Although all trainings seem to be package programs, they are dynamically organized according to the needs and demands of the institution.

After the trainings are designed, they are submitted to the institution for approval and are carried out if accepted.



## Agility

Once the training starts, it continues to be shaped dynamically according to the performance and potential of the participants. If the trainings are started again after a break, research and updates are added for innovation.

5Element Training and Consultancy provides only corporate training and management consultancy services..



# Training Elements



**Metal Element Group Trainings**

**Change**



**Water Element Group Trainings**

**Thinking**



**Fire Element Group Trainings**

**Leadership**



**Earth Element Group Trainings**

**Competency**



**Wood Element Group Trainings**

**Psychological (ONLY IN TURKISH)**







# Metal Element Group (Change)

Metal group trainings consist of trainings focusing on change. The element on which the scope is based is humans and the effects on humans. Change factors in management, technology and personal fields are examined.



Pit Stop



Human 4.0 – Human in technological transformation



Change, changing and management of change



Artificial Intelligence – Retail Industry





# Water Element Group (Thinking)

Training in the water element group consists of training in thinking and related areas. Many different forms of personal and institutional thinking are examined in this field.



Organic Intelligence – Thinking Right



Process-Based and Strategic Thinking



Accountability and Decision Making



Proactive Behavior Planning and Time Effect





# Fire Element Group (Leadership)

Training in the Fire element group consists of training in leadership, managerial concepts, self-management and related areas. In this field, emphasis is placed on issues related to personal and institutional leadership functions.



Individual and Team Management



Creating Value in Corporates



Managing Remote Teams



Learning Organization





# Earth Element Group (Competency)



Training in the earth element group generally consists of subjects aimed at developing personal competencies. Trainings in which employee performance is improved according to the special needs of institutions are handled in this group.

- Professionalism in Healthcare Professionals
- Aristotle and the Art of Persuasion
- Training Trainer Programs
- Presentation Techniques (Basic / Advanced)
- Curiosity and Innovation
- Networking – The Art of Collecting People
- Trust in Business
- Success in Online Meeting
- Effective Remote Communication





# PIT STOP – Senior Executive Meeting

Senior managers sometimes neglect themselves in their busy schedules. The purpose of Pit Stop meetings is to create a space where senior executives can simplify their thoughts, make their self-criticisms, internalize what change brings, and relax and develop themselves mentally and physically. Within the program to be developed according to institutional demands, it is a refreshment and calming process consisting of chat and sharing meetings within the scope of the workshop, including paddock, sailing, cycling and nature activities, which will be held in the Marmaris, Mugla, Turkey region, optionally within a period of 3-5 days.

**Period:** 3-5 days

**Participant:** Senior Executive

**Competence:** Individual and Managerial Development

**Coordinator:** Tevfik Murat Tamer



# Human 4.0 – Human in technological transformation



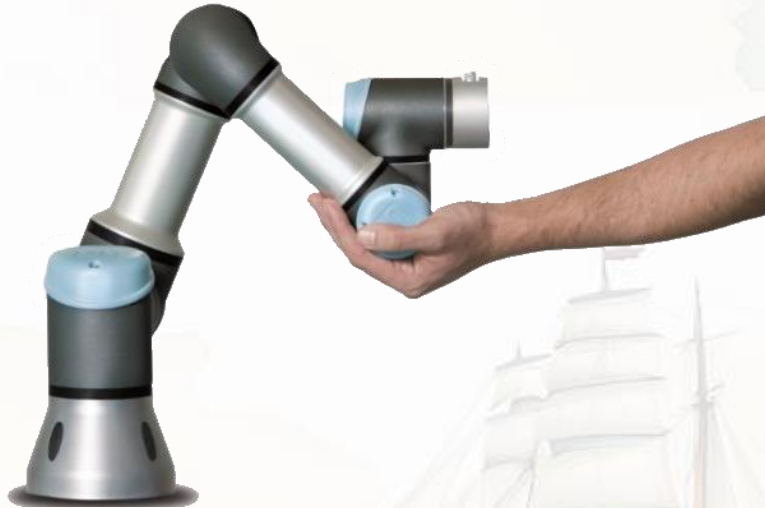
The rapid development of technology, its combination with the Industry 4.0 revolution, the use of artificial intelligence and autonomous robots bring the question of what the future of a concept that has never been under investigation will be. Human! In this training, we examine what individuals and institutions should do on the basis of employees today and in the near future, and what awaits them. By developing a proactive approach to the technological transformation and employee approach decisions that institutions should make, we help individuals to plan their own career and education.

**Süre:** 1 gün

**Participant:** Employees at all levels

**Competence:** Managerial Development

**Instructor:** Tevfik Murat Tamer







# Artificial Intelligence – Retail Industry

Artificial intelligence has begun to take an important place in our lives. Its importance and use in business life as well as in daily life is increasing. A training that shares concrete information about usage areas, contributions and applications under the main headings of customer, store and system in the retail sector.

**Süre:** 1 gün

**Participant:** Employees at all levels

**Competence:** Individual development

**Instructor:** Tevfik Murat Tamer



# Change, changing and management of change



The evolution of the universe is changing, and the change is accelerating. Change interacts with other changes. In this interaction, the rate and amount of change of the individual changes according to the environment, society and most importantly, the capacity of the individual. In order to increase this capacity, a training designed based on the content of the book of the same name in March 2021, in which the subtleties of raising awareness, adapting to individual change and then managing change in our environment are shared.

**Period:** 1 day

**Participant:** Employees at all levels

**Competence:** Individual and Managerial Development

**Instructor:** Tevfik Murat Tamer







# Organic Intelligence – Thinking Right

Artificial intelligence will surpass human intelligence by 2029. The power of organic intelligence has an advantage over artificial intelligence. Thinking, creating from scratch, designing. A workshop on the thought systems that will be needed in the world of the future. A workshop where developer practices and awareness studies are conducted on Design Thinking, Creative Thinking and Analytic/Critical Thinking.

**Period:** 1 day

**Participant:** Employees at all levels

**Competence:** Individual Development

**Instructor:** Tevfik Murat Tamer





# Process-Based and Strategic Thinking

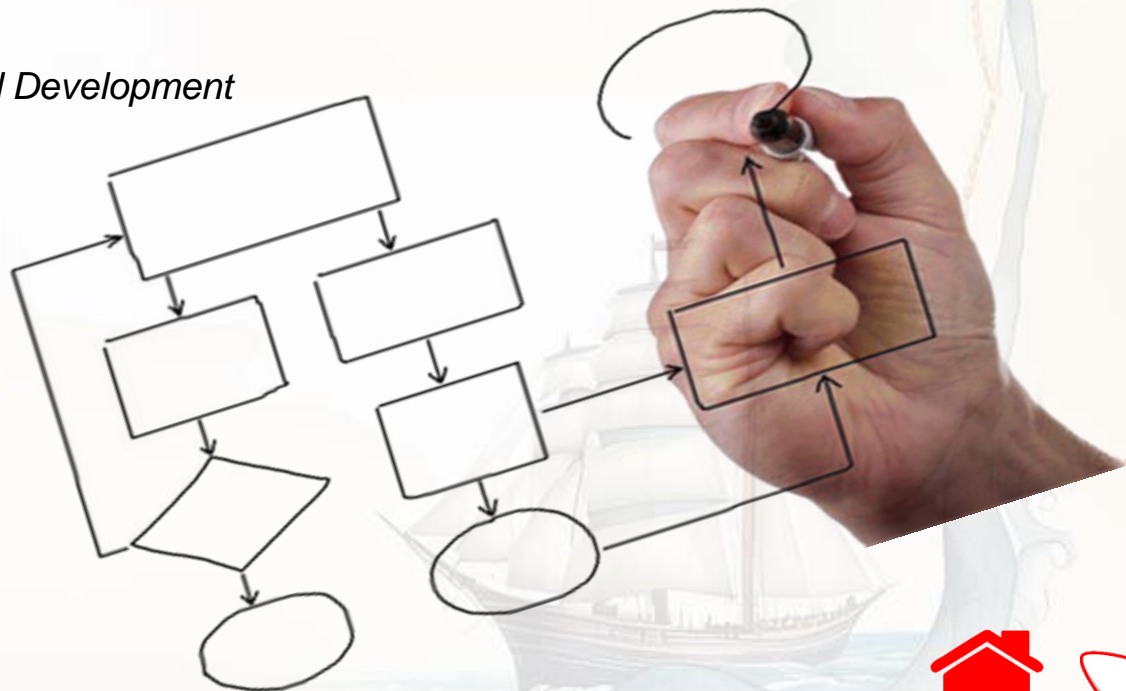
The management quality of institutions emerges when they create and manage their processes at the level of strategic thinking. The new management approach has to have a faster, more agile feature. Concepts such as process management, agile management, and value-oriented management, which were seen as a choice until recently, have now become a necessity. In the main chapter titles, the production of value, management according to values and measurement of values, methods related to making corporate values and reason for existence an agile and functional in order to ensure sustainability and success are shared.

**Period:** 2 days

**Participant:** Employees at all levels

**Competence:** Individual and Managerial Development

**Instructor:** Tevfik Murat Tamer





# Accountability and Decision Making

Accountability, which is known as one of the foundations of being a team in institutions, is a valuable feature that must be possessed personally. It requires being responsible for the actions taken and more importantly, for the decisions made. In this training, the sub-criteria of decision making and accountability will be examined.

**Period:** 2 days

**Participant:** Employees at all levels

**Competence:** Individual Development

**Instructor:** Tevfik Murat Tamer







# Proactive Behavior Planning and Time Effect

In private and business life, it is important to prepare for them in advance, that is, to be proactive, instead of reacting as the conditions develop. Starting from the sub-functions of proactive thinking, the separation of mind and intelligence, holistic view, progressive thinking, initiative and risk taking, concepts that affect time in proactive thinking will be emphasized.

**Period:** 1 day

**Participant:** Employees at all levels

**Competence:** Individual Development

**Instructor:** Tevfik Murat Tamer





# Curiosity and Innovation

It is an education that will focus on being inquisitive and investigative, following developments, and the reasons and methods of learning. Information will be shared on ways to synthesize information from different fields and use it to produce original ideas and projects, and to achieve better and different.

**Period:** 1 day

**Participant:** Employees at all levels

**Competence:** Individual Development

**Instructor:** Tefik Murat Tamer







# Creating Value in Corporates

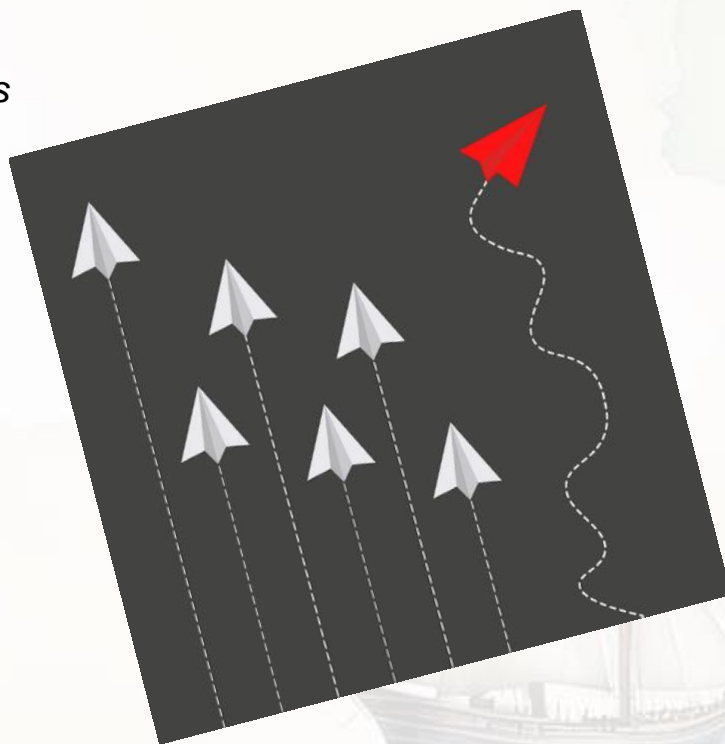
Generally, managers or those who have the potential to become managers in institutions with high loyalty to the hierarchical structure have areas that are open to improvement, such as difficulties in keeping up with today's pace of change, inability to adapt to younger generations, and difficulty in applying a process-based functional and high agility management approach. In agile and functional management training, treatment methods are offered for these symptoms and areas open to improvement are developed sensitively.

**Period:** 1 day

**Participant:** Managers and manager candidates

**Competence:** Individual Development

**Instructor:** Tevfik Murat Tamer





# Individual and Team Management

It is a training module design that combines the necessary training and application areas in order to provide nurses working as managers in hospitals with self-leadership and team leadership competencies, to add more value to the institution, and to increase patient satisfaction.

**Period:** 1 day

**Participant:** Team leaders

**Competence:** Managerial Development

**Instructor:** Tevfik Murat Tamer





# Managing Remote Teams

Under hybrid working conditions, the needs of employees forming remote teams differ greatly from those working in an office environment. If the needs of the employees are changing, then it is normal for the leadership needs to change as well. A training, which examines what needs to be done in the management of remote teams, including the methods of using technology, has been created both for the employee and the manager.

**Period:** 1 day

**Participant:** Managers and manager candidates

**Competence:** Individual Development

**Instructor:** Tevfik Murat Tamer







# Learning Organization

The act of learning, which is united in definitions such as contributing, developing, making the unknown known, gaining experience, is important for organizations as well as individuals. What happens to a person who does not learn, is doomed to an organization that does not learn. Even though it is a legal concept consisting of living things, we can think of organizations as living. It is a training where the foundations of a learning organization are shared.

**Period:** 1 day

**Participant:** Employees at all levels

**Competence:** Individual Development

**Instructor:** Tevfik Murat Tamer





# Effective Remote Communication

The dominance of online meetings due to the pandemic period forced changes in many known communication rules. While people have been trying to improve themselves about face-to-face communication for years, now the difficulties of being online have started. Developing online communication skills is the main topic of this training.

**Period:** 1 day

**Participant:** Employees at all levels

**Competence:** Individual Development

**Instructor:** Tevfik Murat Tamer







# Success in Online Meeting

Meetings began to gradually change from face-to-face environment to online environment due to reasons such as developing technological opportunities, globalization, increasing costs and saving time. The pandemic period accelerated this process and became a completely online transition. After that, it is not known whether a face-to-face meeting will be held outside the institution. While meeting management was an extremely unsuccessful issue, now that it is online, it has become an unsolvable and intolerable failure. Solution methods will be covered in this training.

**Period:** 1 day

**Participant:** Employees at all levels

**Competence:** Managerial Development

**Instructor:** Tevfik Murat Tamer





# Trust in Business

Trust is money, trust is time. It has continued and will continue to be one of the most important parameters of the value of people in all areas of life. In business life, trust is a concept that can be directly translated into cash and resource savings in leadership, teamwork, individual and corporate success. Personal trust starts with self-confidence and spreads to corporate trust. It is planned as a practical training in which the management of the process from self-confidence to corporate trust is discussed.

**Period:** 1 day

**Participant:** Employees at all levels

**Competence:** Individual Development

**Instructor:** Tevfik Murat Tamer





# Networking – The Art of Collecting People

There are very few things that have not changed from the past to the present. One of them was the ease of doing business with references. In every aspect of our lives, whether in private or business life, we need references, that is, the environment, to reach someone, to make our life easier and to achieve success. So how do we improve our environment, that is, how do we become a good "networker"? The training focuses on the techniques and practices necessary to ensure the success of using the reference power by creating a business network. Includes role-playing activities.

**Period:** 1 day

**Participant:** Employees at all levels

**Competence:** Individual Development

**Instructor:** Tevfik Murat Tamer







# Professionalism in Healthcare Employees

Professionalism is an important concept in every field. In the medical field, it is even more important when the subject, which is studied due to the nature of the work, is the patient and his relatives. It is a training planned on the reflection of the requirements of professionalism to health workers and its institutional importance.

**Period:** 1 day

**Participant:** Employees at all levels

**Competence:** Individual Development

**Instructor:** Tevfik Murat Tamer





# Aristotle and the Art of Persuasion

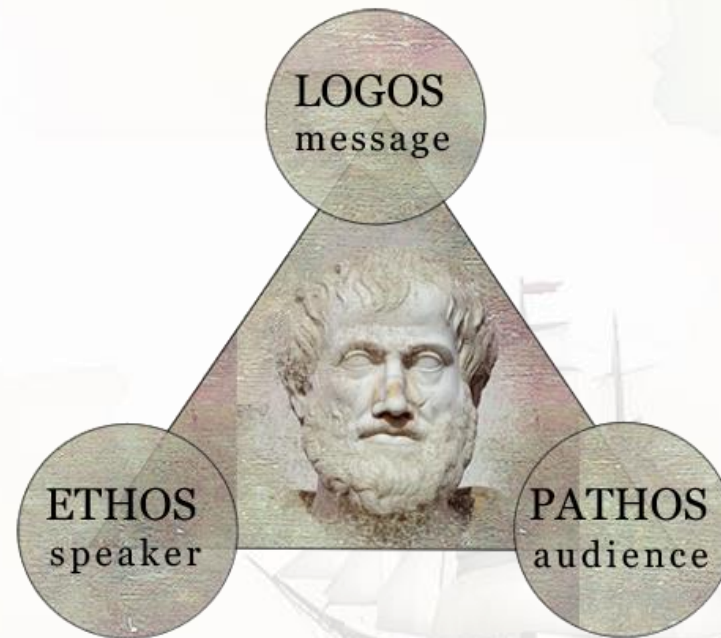
It is a method of persuasion that was founded 2300 years ago and is still valid and will be valid. To be able to appeal to logic, senses and emotions, to develop and use our personality traits. Under three main headings, we will share the subtleties of influencing and persuasion, not in general, but in details that go down to the subconscious. Minimizing mistakes in communication, improving our personal awareness and emotional intelligence will enable us to increase our persuasion competence in any environment. We will see that persuasion is not instant, but a process that must be managed well.

**Period:** 2 days

**Participant:** Employees at all levels

**Competence:** Individual Development

**Instructor:** Tevfik Murat Tamer







# Training Trainer Program

The trainer has to lead the group in front of him. Moreover, he will do this to people he sees for the first time. In a short time, it should influence the community, use the platform correctly, manage people, and cope with difficult people. Presentation skills should be top notch. In addition, they should be able to prepare and control the training content. They should be able to design and implement group activities that they will use in education. It is the training of educators who can manage the community with practice, information and applications without theory.

**Period:** 3-5 days

**Participant:** Employees at all levels

**Competence:** Individual Development

**Instructor:** Tevfik Murat Tamer



# Presentation Techniques (Basic and Advanced)



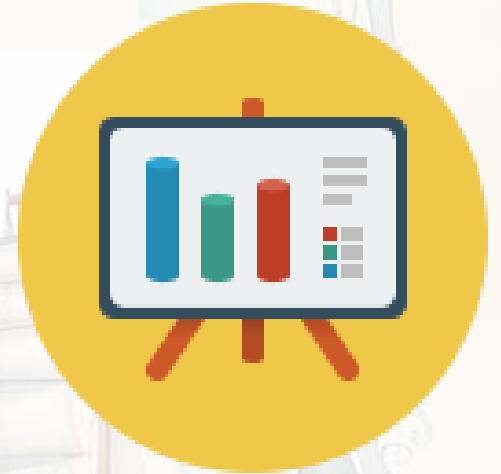
Certainly, making a presentation is not an easy task. There is an issue. A computer program for preparing presentations. People who will listen to you. Same parameters for everyone. So where is the difference? In the details. You know, in the details that the old masters call a "trick". The laws of nature are absolute and unchangeable. The weak are always attacked. On the details of what to do not to be weak and not to be attacked in presentations, preparation strategies, techniques of presentation, using the platform, using the package program, "that's it!" We will share the information you say. Moreover, you will not only share, but also see and feel for your own progress.

**Period:** 2 days

**Participant:** Employees at all levels

**Competence:** Individual Development

**Instructor:** Tevfik Murat Tamer



# Eğitmenler



Tervik Murat TAMER







# Tevfik Murat TAMER



Murat Tamer, who was born in Kırıkkale in 1968, graduated from the Naval Academy Computer Department with a third degree after graduating from Naval High School. He served as branch officer on various ships of the Republic of Turkey Navy.

He completed his master's degree in Computer Science at the Naval Postgraduate School in Monterey, California. On his return to Turkey, he transferred to the engineering class and worked as a software, project management, system administrator and director. He was in the two-person team that developed the first weapon systems simulation program for real training purposes in Turkey.

In 2008, he completed his master's degree in Business Administration in the field of Management and Organization at Beykent University Social Sciences Institute. While he was progressing in the engineering pattern, he started attending Total Quality Management trainings in 1998. After receiving various trainings until 2003, he received instructor trainer training for 28 days within the scope of the "Change Project" of the Naval Forces Command..

He provided both trainer training and employee training to managers and staff at all levels on leadership, creative thinking, presentation techniques, strategic management, team work (indoor and outdoor), teaching techniques, basic quality concepts, process improvement and management techniques. In his quality life, he took part in the evaluation of various public and private sector enterprises on behalf of the Turkish Quality Association (KALDER) during the National Quality Award process since 2003. He currently carries out evaluation and training activities on behalf of KalDer.

After providing training and consultancy services in a training company between 2011 and 2014, he started to provide training and consultancy services on personal and corporate development and management issues with his own company, 5-Element Training and Consultancy, as of July 2014.

He is the author of the book "Change, let me change, let me change".

T. Murat TAMER, who speaks English at a good level, is married and has a daughter He is a motorcycle enthusiast. Supports non-governmental organizations and social responsibility projects.





# Referanslar



# İletişim



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